



Rivertowns Chamber of Commerce

Minutes for June 12, 2024, General Chamber Meeting

- Meeting called to order by **Danielle Centofanti-Davidson** at 5:43pm

Welcome/Opening Remarks-Danielle Centofanti-Davidson

Thank you to Divino for hosting and having the June meeting

County Update

- Shari Ascher from the County spoke:
 - Here to help with small business needs
 - Upcoming event in Fall for Multi Chambers in conjunction with the Office of Tourism and the film industry..
 -

Chamber Update

- Welcome new members (see at end of minutes)
- Danielle Centofanti-Davidson gave a midyear review.
 - Chamber has increased social and digital media efforts to increase exposure for members and member events.
 - Increased reach by 85% across Instagram - (Jan 1 - June 12).
 - Increased reach by 77% across Facebook compared to same time last year
 - Held our first annual Member Appreciation party
 - Completed 5 Chamber Virtual Classroom Sessions
 - Next virtual classroom session will be in September
 - Next one will be SEO 101 on September 27th hosted by **Rich Lamendola** of Brand Bliss
 - Women's Social
 - 2 virtual village chats per town (Irv, ardsley, dobbs, hastings)
 - Will pick back up again this September
 - Chamber co-hosted several ribbon cuttings and 5 year anniversary celebrations
 - 3 more ribbon cuttings this June
 - Ludy Cafe on June 15.
 - Parlor Dental on June 18.
 - Hi There! On June 26.
 - Taste Local
 - The Chamber tabled at the Opportunities and Resources for Small Business event

