

Rivertowns Chamber Golf Open

Sponsorship Opportunities

Gigi's
Playhouse™

Down Syndrome Achievement Centers
educate. inspire. believe.

Westchester, NY

*"A doughnut with no hole, is a danish, a fundraising
tournament with no sponsors is not a fundraiser"*
- Ty Webb

sponsored
by you

Our Second Annual Golf Open

On September 16th, 2024 the Rivertowns Chamber of Commerce hosts its inaugural golf tournament at Westchester County's Sprain Lake Golf Course in Yonkers to fundraise for the Chamber and GiGi's Playhouse.

A classic golf open with a modern twist, pulling in a mix of Rivertowns Residents, Business Owners, and Hudson Valley Professionals, the day is perfect for golfers and non-golfers alike. For those who relish a day on the course in early Fall, an 18-hole course overlooking the Hudson Valley awaits your round. Once the round concludes, golfers and non-golfers are invited to the 19th Hole, the Chamber's form of cocktail reception and awards ceremony, featuring a few friendly competitions, networking, and, of course, awards!

From 50/50 raffles to a round of golf for four at St. Andrews Golf Course in Hastings-on-Hudson, plus a prize for the second-to-last place team (you don't have to be good to win at this tournament!), there are a bunch of fun opportunities for post-game bragging rights.



About GiGi's Playhouse

GiGi's Playhouse is a Down Syndrome Achievement Center whose mission is to change how the world views Down syndrome and to send a message of acceptance for all. Our vision is to see a world where individuals with Down syndrome are accepted and embraced in their families, schools, and communities. We strive for this by providing educational and therapeutic programs, free of charge, to our participants, their families, and the community. GiGi's does not charge for their services because they never want cost to be a barrier to receiving services. Our free purposeful programming includes age-related groups, healthy living courses focusing on nutrition and exercise, One-to-One tutoring in math & literacy, and more!

As an organization, GiGi's Playhouse is 99% volunteer-led and 100% privately funded. We rely heavily on our local community, businesses, families, and schools for support, volunteers, and donations. Since opening our doors in the summer of 2015, we have been in the heart of Ardsley, allowing us to make incredible connections with local High Schools, businesses, and organizations. GiGi's Westchester team is excited about how much they have grown, to the point that they need to relocate to a larger space. Luckily, they found a great fit 5 minutes away from their current home and are remaining in Ardsley. GiGi's Playhouse and the Chamber are grateful for everyone's support.



For more about GiGi's Playhouse please visit www.GiGisPlayhouse.com

About the Chamber

The Rivertowns Chamber of Commerce, a 501 (c)(6) organization, encompasses businesses in Dobbs Ferry, Hastings-on-Hudson, Irvington, Ardsley, and neighboring Westchester villages.

We promote business, marketing and networking opportunities to benefit both the villages and Chamber members, professionally and economically.



Where you've seen us:

- RCC Inaugural Golf Open at St. Andrews ('23)
- Taste Local Food Tour ('22, '23, '24)
- RCC x Abbott House Digital Auction Fundraiser
- Holiday Trolley ('19, '20, '21, '22, '23, '24)



For more about the chamber please visit www.rivertownschamber.com

Sponsorship Packages

Albatross Sponsors

-  Title Sponsor (1)
-  Presenting Sponsor (1)
-  Lunch Sponsor (2)
-  19th Hole Sponsor (3)



 Sponsorships must be secured by August 26





Title Sponsor

One at \$7,500



Co-branded, alongside the Chamber and GiGi's Playhouse, as "Title Sponsor" on all Golf Open print and digital signage, Chamber event webpage, event promotional emails, and Chamber social media posts



Marketing display table at Golf Open check-in, and during 19th Hole (aka cocktail hour and awards ceremony), 10-minute presentation during the awards ceremony



Logo headlined on sponsor Thank You banner at event



*Logo on t-shirt for all participating golfers



Recognition in sponsor Thank you social media post

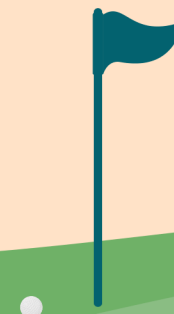


2 designated foursome teams for the Golf Open



One year Rivertowns Chamber of Commerce membership

**in order to secure this perk, sponsorship must be locked by 8/15/24*



Presenting Sponsor

One at \$3,000



Headlined as “Presenting Sponsor” on all Golf Open print and digital signage, Chamber event webpage, Chamber event promotional emails, and Chamber social media posts



Marketing display at Golf Open and 19th Hole check-in tables, and 5-minute presentation during the awards ceremony



Logo headlined on sponsor Thank You banner at event



*Logo on t-shirts for all participating golfers



Recognition in sponsor Thank You social media post

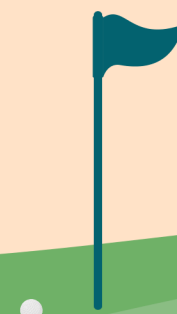


One designated foursome team for the Golf Open



One year Rivertowns Chamber of Commerce membership

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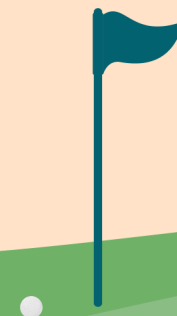
BBQ Lunch Sponsor

Two at \$1,000

- Headlined as “Lunch Sponsor” on Golf Open print signage at the lunch buffet table
- May provide one marketing flier or giveaway at the lunch buffet table
- Logo on sponsor Thank You banner at the event

- *Logo on t-shirts for all participating golfers
- Recognition on Golf Open webpage and event promotional emails
- Recognition in sponsor Thank You social media post
- Entry for two to the 19th Hole (cocktail reception and awards ceremony)

**in order to secure this perk, sponsorship must be locked by 8/15/24*






19th Hole Sponsor

(cocktail reception and awards ceremony)

Three at \$2,000

 Headlined as “19th Hole Sponsor” on the awards ceremony speaker’s podium during the cocktail reception and awards ceremony with 2 minutes to speak during the reception


 Brand’s marketing flier or giveaway at the 19th Hole check-in table and on dining table signage

 Logo on sponsor Thank You banner at the event

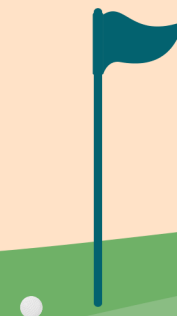
 *Logo on t-shirts for all participating golfers

 Recognition on Golf Open webpage and event promotional emails

 Recognition in sponsor Thank You social media post

 Entry for two to the 19th Hole (cocktail reception and awards ceremony)

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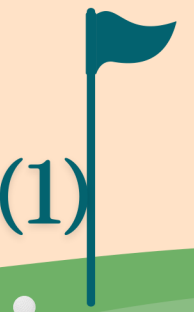
Sponsorship Packages

Eagle Sponsors

-  Foursome Team Sponsor
-  Golf Cart Sponsor (1)
-  Golf Ball Sponsor (1)
-  Beverage Cart Sponsor (1)
-  Golf Towel Sponsor (1)
-  Straightest Drive Sponsor (1)
-  Closest to the Pin Sponsor (1)
-  Hole in One Contest Sponsor (1)






Sponsorships must be secured by August 26

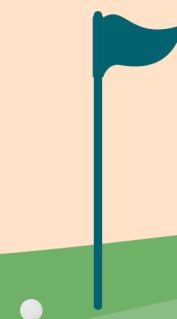




Foursome Team Sponsor

\$975 each

-  Secures 4 golfers, includes golf cart window signage with the Team Name and an additional 19th Hole ticket (total of 5 attendees to 19th Hole)
-  Recognition in a sponsor thank you social media post
-  Recognition on the Golf Open webpage



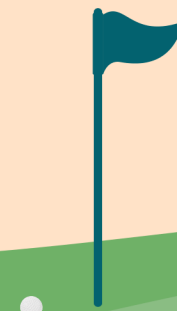


Golf Cart Sponsor

One at \$750

- 🌻 Headlined as “Golf Cart Sponsor” on Golf Open-branded digital materials and logo printed on all golf cart clings (36-40 carts) (does not include beverage cart)
- 🌻 Logo on sponsor Thank You banner at event and *t-shirt
- 🌻 Recognition in sponsor thank you social media post
- 🌻 Recognition on Golf Open webpage



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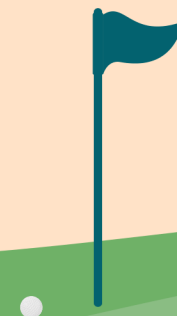


Golf Ball Sponsor

One at \$750

-  Headlined as “Golf Ball Sponsor” on Golf Open-branded digital materials and logo printed on golf balls, one sleeve per player
-  Logo on sponsor Thank You banner at event and *t-shirt
-  Recognition in sponsor Thank You social media post
-  Recognition on Golf Open webpage

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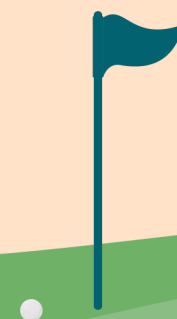


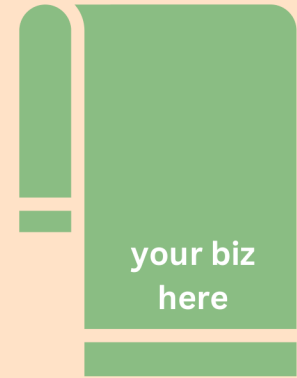
Beverage Cart Sponsor

One at \$500 each

- Headlined as “Beverage Cart Sponsor” on Golf Open-branded digital materials and logo printed on beverage cart cling (1 cart)
- Logo on sponsor Thank You banner at event and *t-shirt
- Recognition in sponsor thank you social media post
- Recognition on Golf Open webpage

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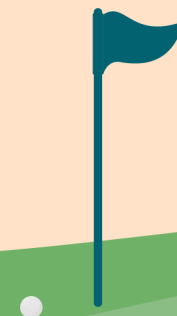


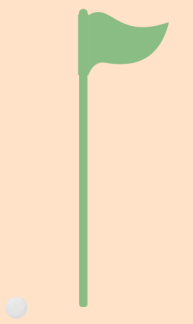
Golf Towel Sponsor

One at \$500

- 🌻 Headlined as “Golf Towel Sponsor” on Golf Open-branded digital materials and logo printed on golf towels, one per player
- 🌻 Logo on sponsor Thank You banner at event and *t-shirt
- 🌻 Recognition in sponsor Thank You social media post
- 🌻 Recognition on Golf Open webpage





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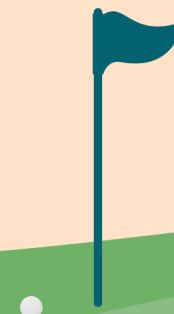


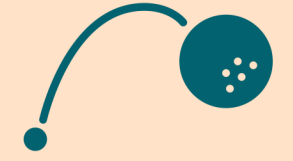
Closest to the Pin Sponsor

One at \$500

-  Printed logo on signage at Par 3, Closest to the Pin competition, hole and mentioned as the sponsor during Closest to the Pin Winner awards presentation
-  Logo on sponsor Thank You banner at event and *t-shirt
-  Recognition in sponsor Thank You social media post
-  Recognition on the Golf Open webpage





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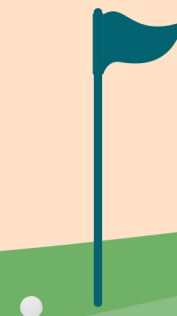


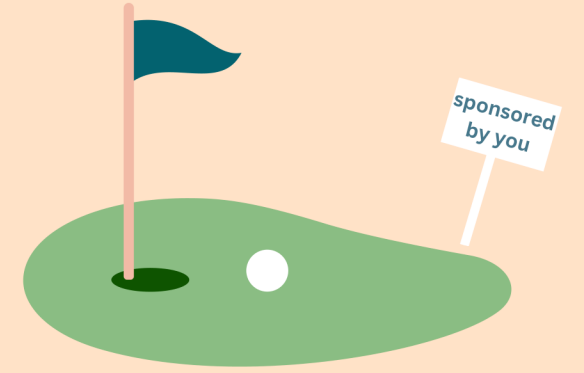
Straightest Drive Sponsor

One at \$500

-  Printed logo on signage at Par 4, Straightest Drive competition, hole and mentioned as the sponsor during Straightest Drive Winner awards presentation
-  Logo on sponsor Thank You banner at event and *t-shirt
-  Recognition in sponsor Thank You social media post
-  Recognition on the Golf Open webpage





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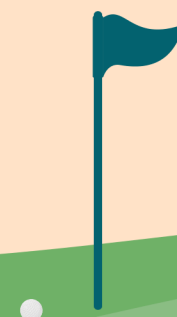


Hole in One Contest Sponsor

One at \$500

-  Logo on Golf Open branded sign at a par 3 hole, table at the hole to oversee hole-in-one contest (winning prize of \$15k)
-  Logo on sponsor Thank You banner at event and *t-shirt
-  Recognition in a sponsor Thank You social media post
-  Recognition on the Golf Open webpage

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Sponsorship Packages

Birdie Sponsors

-  Sportpack Sponsor (1)
-  Mulligan Card Sponsor (3)
-  Practice Green Sponsor (4)
-  Tee or Green Sponsor (33)
-  Pin Flag Sponsor (16)
-  Bundle: Tee, Green and Pin Flag (5)







 Sponsorships must be secured by August 26



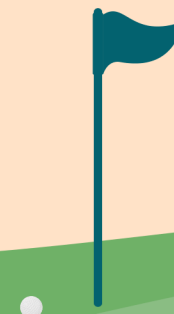


Sportpack Sponsor

One at \$350

-  Headlined as “Sportpack Sponsor” on Golf Open branded digital promotion and logo printed on sportpack, one bag per player
-  Logo on sponsor Thank You banner at event and *t-shirt
-  Recognition in sponsor Thank You social media post
-  Recognition on Golf Open webpage

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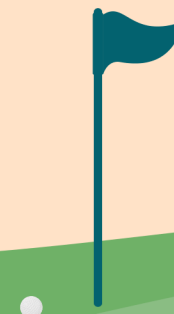


Mulligan Card Sponsor

Three at \$350 each

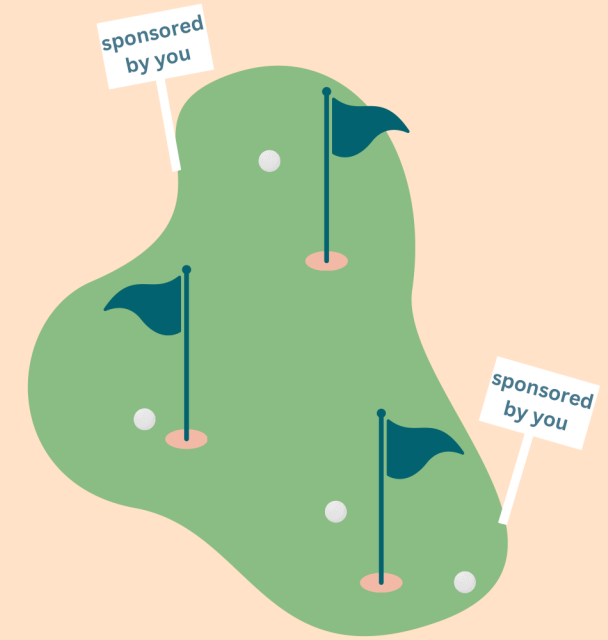
- Headlined as “Mulligan Card Sponsors” on Golf Open digital promotion and logo on printed mulligan cards available for golfers to purchase
- Logo on sponsor Thank You banner at event and *t-shirt
- Recognition in sponsor Thank You social media post
- Recognition on Golf Open webpage

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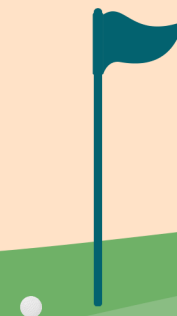
Practice Green Sponsor

Four at \$150 each



- Headlined as “Practice Green Sponsors” on Golf Open branded digital promotion, logo printed on signage located at practice green
- Logo on sponsor Thank You banner at event and *t-shirt
- Recognition in sponsor Thank You social media post
- Recognition on Golf Open webpage





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Tee or Green Sponsor

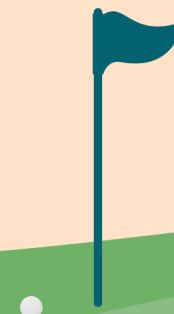
One per tee, one per green at \$150 each



-  Logo on Golf Open branded tee signage (1 per) and green signage (1 per)
-  Logo on sponsor Thank You banner at event and *t-shirt
-  Recognition in sponsor Thank You social media post
-  Recognition on Golf Open webpage







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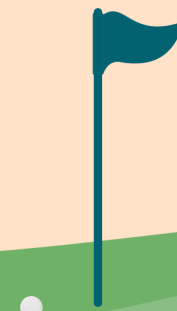
Pin Flag Sponsor

One per hole at \$200 each

-  Logo printed on hole pin flags
-  Logo on sponsor Thank You banner at event and *t-shirt
-  Recognition in sponsor Thank You social media post
-  Recognition on Golf Open webpage







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Bundle Sponsor

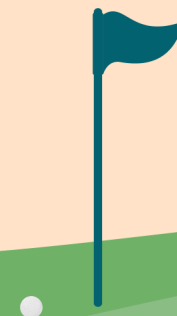
Tee, green and pin flag combo at \$350 each






-  Logo on Golf Open branded tee signage (1 per) and hole signage (1 per)
-  Logo on sponsor Thank You banner at event and *t-shirt
-  Recognition in sponsor Thank You social media post
-  Recognition on Golf Open webpage



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Additional Opportunities

-  **In-kind:** Products or services provided in exchange for promotional and marketing exposure before, during, and post the event such as photography, decor, printing services, snacks and beverages for golfers, etc!
-  Prize donations needed for contests, raffle, tournament winners, and wine pull; in-kind sponsor recognition available based on total donation value.
-  Media and advertisement coverage: in-kind sponsor recognition based on total donation value.



Sponsorships must be secured by August 26

