

RIVERTOWNS CHAMBER INFORMATIONAL PACKET

ABOUT

The Rivertowns Chamber of Commerce encompasses Dobbs Ferry, Hastings-on-Hudson, Irvington, and Ardsley businesses and businesses across Westchester. We create and promote commerce, marketing, and networking opportunities to benefit our villages and Chamber Members, both professionally and economically.

WHAT WE DO

CONNECTION

The Chamber hosts events and workshops and produces resources to help member businesses connect with one another, with potential customers, and with other Westchester businesses.

EDUCATION

The way we conduct business keeps changing—and the Chamber aims to help its members keep up. We host educational sessions on topics such as business development and marketing in the digital age. With village-specific committees within the larger Rivertowns Chamber, we also work to inform members about village news that impacts their business.

CELEBRATION

There's no doubt that the Rivertowns are truly special. We have amazing restaurants, shops, and the best at nearly every service you might need. The Chamber aims to celebrate and spread the word about our villages to entice visitors from wider Westchester County and New York City to our establishments.

JOIN US!

MEMBER BENEFITS, LEVELS & FEES

Research has shown that when businesses join their local chamber, they enjoy increased consumer favorability ratings, name awareness, and local reputation. Being a Chamber Member increases your positive brand recognition and builds confidence in your business, both of which can help you attract customers. In addition, Chamber membership will provide you with access to information, referrals, networking opportunities, and a voice in shaping local government's policies towards business.



rivertownschamber.com/join-us/

PUBLICITY AND PROMOTION

- A link to your site included on the Chamber website
- Chamber decal to display at your place of business to represent your Chamber affiliation, and a virtual badge for your website
- Share your events on the Chamber community calendar and we will share on the Chamber's social media
- Opportunity to sponsor, host, or present at Chamber events and workshops
- Opportunity to participate in annual Taste Local and Shop Local initiatives
- New business ribbon cuttings and business anniversary celebrations
- Instagram takeover and other social media exposure opportunities
- Business referrals

NETWORKING AND DEVELOPMENT

- In-person and virtual events to fit a variety of business owners' schedules
- Free quarterly networking at Chamber meetings and discounted tickets to other events
- A focus on creating marketing, eco-friendly, and socially conscious educational opportunities
- Resource page with additional educational and grant opportunities

COMMUNITY IMPROVEMENT AND ADVOCACY

- Facilitate a dialogue between businesses and local government
- Share State and Federal advocacy opportunities
- Monthly village-specific virtual discussions
- Advocacy for downtown initiatives that would improve commerce
- Events to drive visitors to shop, dine, and utilize services locally
- Newsletter emails with current local, county, state, and federal information

Member Levels & Fees 2024

CORPORATIONS	National	Regional/Community
Bank	\$2,000	\$1,000
Corporate Business	1,000	\$750
SERVICE-BASED	Single Office	No Walls
	\$340	\$195
RETAIL	Brick & Mortar	No Walls
	\$340	\$195
FOOD SERVICES	Brick & Mortar	Food Truck/Pop-up
	\$340	\$195
NON-PROFIT/NOT FOR PROFIT	National	Regional
Organization	\$500	\$100
Local, volunteer-based		No fee, cross-promotion required
CIVIC MEMBER		
	\$50	

All membership levels to be reviewed by the Chamber President.

Rivertowns Chamber of Commerce’s new streamlined pricing structure, 12-month rolling basis, and a slew of added benefits make membership the most economical and meaningful way for your business to engage in the Rivertowns community.

2024 EVENTS AND PROGRAMS

- Inaugural Member Appreciation Party (on 4/3/24)
- All-Members Chamber Meetings, in-person (6 throughout the year)
- Village Chats, virtual (2-3 per Village throughout the year)
- Classroom Series, virtual workshops (monthly)
- Charity x Chamber Fundraiser (1-2 throughout the year)
- Annual Taste Local of Downtowns (on 5/18/24)
- Annual Golf Outing (on 9/16/24)
- Annual Halloween Tour of Downtowns (mid-October)
- Annual Shop Local Holiday Trolley (on 12/14/24)

FAQ'S

What is a Chamber of Commerce?

A local association of business owners to promote and protect the interests of the business community in a particular place.

What is a Chamber Member?

A business owner who opts into investing in the community where they do business or live, for the collective betterment of the community and their business.

Why is business important to the Rivertowns?

- Small businesses are local owners and employers.. They are the anchors of our downtowns, hubs of our community.
- Convenience of goods and services is a key factor in deciding where to live
- Money spent at local businesses is multiplied within the community. Our businesses help to keep spending local and attract dollars from the region.

Why is the Chamber important to businesses?

- We are an organization of business owners who recognize the complexities of owning a business and as such, are in the best position to strategize how the community can support local commerce
- We are a collective group committed to bringing businesses together to build a stronger community
- We pool knowledge and funds to provide members with valuable resources such as economic development and research, business education, marketing opportunities, and advocacy
- Local governments look to the Chamber for expertise and this provides you with a strong voice in shaping policies towards business
- Collective efforts to improve the community build recognition of the Chamber as a positive organization and confers consumer confidence onto local businesses - membership is a meaningful and visible way for your business to engage in the Rivertowns community.

Why dues?

The Rivertowns Chamber of Commerce is a 501(c)(6) organization

- Must be a membership organization
- Activities must be directed at promoting common economic interests
- The performance of particular services cannot be the organization's primary activity

The success of our collective agenda, and thus the benefit to the business community, depends on us having the resources to plan in a timely manner.



Who leads the Chamber of Commerce?

The Chamber has an Executive Board of Trustees inclusive of a President, VP, Treasurer, and Secretary and a wider Board of Trustees inclusive of the above and 1-2 Village Representatives per town. An Executive Director supports both the EBOD and BOD with strategy and logistics.

OUR BOARD OF DIRECTORS 2024

Danielle Centofanti-Davidson

President

[Main Street Business Strategies LLC](#)

Michelle Adams

Immediate Past President

[St. George Bistro](#)

Dina Fleischman

Vice President

[oilladi](#)

Steven Komisinski

Vice President, Strategic Partnerships [Sunnyside](#)

[Federal](#)

Christy Knell

Treasurer

[HudCo.co](#)

Melissa Panszi Riebe

Secretary

[A D'Zine](#)

Connie Gallo

Ardsley Village Representative

[Howard Hanna Rand Realty](#)

Jena Schneider

Ardsley Village Representative

[True North Financial Services.](#)

Dr. Nitin Gupta

Dobbs Ferry Village Representative

[Rivertowns Pediatrics](#)

Padriac Steinschneider

Dobbs Ferry Village Representative

[Gotham Design and Community Development Ltd.](#)

Ellen Sledge

Hastings Village Representative

[Penny Lick Ice Cream](#)

Open

Hastings Village Representative

Stacy Ciaravella

Irvington Village Representative

[Conscious Living Media, Inc.](#)

Nicole Vallario

Irvington Village Representative

[Falena](#)

Executive Director

Regina Reyes