

All members Chamber meeting May 15, 2024

Meeting began 9:48am.

Welcome/Opening Remarks by President Danielle Centofanti-Davidson

Westy Storage manager Arlene Hickey welcomed and offered the following:

- Special pricing for nonprofits
- Happy to host functions

Welcome to new members made by Danielle Centofanti-Davidson

• New member list here

Chamber update made by Danielle Centofanti-Davidson

- Social Media
 - First part of year made more of a strategic focus for members
 - Increased reach by 32% across Instagram compared to same time last year Jan-May 14
- Event highlights since last meeting (Jan)
 - Member Appreciation party on 4/3 at Look Dine-In Cinemas (Dobbs Ferry).
 - Chamber Classroom Series
 - 1-hour virtual educational sessions hosted by fellow Chamber and Community members free for our members.
 - 3 completed so far
 - Upcoming series topics
 - 5/21-Unlocking Real Estate Financing with Melita Love and George Tsemberlis -in Person
 - 6/7-PR 101 for Small Business with Chereese Jervis-Hill
 -virtual
 - o Women's Social at Joyful Dermatology on May 9, 2024 was a success.
 - o 6 Village chats completed for 2024 thus far
 - 5/22, 10am-Next village chat-Irvington
 - Upcoming Member and Community Events:
 - May 18, 2024-Taste Local
 - 21-22 businesses participating this year!
 - May 18, 12pm-Don Carvajal Cafe in Irvington is having its Grand Opening/Ribbon Cutting.
 - June 2024-Abbott House and Chamber Digital Fundraiser

- Instagram based fundraiser auctioning off prizes, packages, services, and donations from Rivertowns Chamber and Community members
- 50% of the proceeds will go toward Abbott House's mission of building lasting foundations for children and families with complex needs, and 50% will go Rivertowns Chamber
- Donations being accepted at this time. Contact Chamber if interested in making a donation.
- September 16-2nd Annual Chamber Golf Open
 - Sprain Lake Golf Course in Yonkers
 - Actively looking for committee members, sponsors, and golf participants. Reach out to Chamber for more information.
- May 22-9am-12pm-The Chamber will be tabling at the upcoming Opportunities and Resources for Small Business
- Residential development survey is completed and great feedback.
 - Next steps is Chamber reps attending meeting on 5/16/2024
 highlighting feedback and ideas from Main St's small business owners as it pertains to infrastructure and residential development across Westchester
- Opportunity to host one of the Chamber General Meetings in your space.
 - Looking for a September host. Reach out to Chamber if interested.

Meeting adjourned 9:56am