



Minutes for October 27, 2021 Monthly Chamber Meeting

7:03PM Call to order by Michelle Adams, President

Speakers

- 7: 05 PM George Latimer
 - 1000 active covid cases, down $\frac{2}{3}$ from August
 - Delta variant is running its course
 - Over 90% vaccinated in Westchester
 - Feds have authorized booster
 - Ages 5-11 authorized for first vaccine
 - Cohesive county plans for booster being announced soon
 - Announcing county budget, tax cuts
- 7:11 PM Shari Asher
 - sascher@westchestergov.com
 - Chamber grants went out
 - \$80mill federal grants still in process
 - Multi-chamber event on November 23
 - Job fairs for hospitality and constructions
 - Looking to do a youth job fair for entry level, apprenticeships, and internships/healthcare job fair/accessibility jobs fair for disabled community
 - Make sure to vote!
 - Supply chain and employee shortages

Old Business

1. 7.14 PM Community Calendar
 - <https://rivertownschamber.com/community-events/>
2. 7:21 PM Hurricane Ida recovery resources on Chamber website
3. Input for Shop Local during the holiday season
 - Reach out to help with this endeavor at [info@rivertownschamber](mailto:info@rivertownschamber.com)
4. County grant update
 - Received grant, how will this money be applied for next calendar year?
 - In December there will be a budget update

New Business

1. 7:23PM Email sign up / Membership referral program
 - There will be a QR code. Want more brick and mortars
 - Incentive for getting a new member to join- \$25 gift card
 - Trying to update chamber mailing list with consumers
2. 7:25 PM Networking /Fundraiser event at Maud's on November 9 at 5 PM
 - It will be outdoors for mingling
 - Rain date for the following Tuesday

- <https://www.eventbrite.com/e/rivertowns-chamber-of-commerce-networking-and-fundraiser-tickets-195925417197>
- 3. 7:27 PM 2022 Board and Chair positions
 - Figuring out which positions are open
- 4. 7:28 PM 2022 Dues
 - Trying to get invoices out before 2022
- 5. 7:29 PM Updates & News from the Board
 - Committees
 - i. Membership
 - Looking into local influencers who can do short term campaign geared toward the holidays
 - ii. Women in Business
 - Very successful event with Kendra Porter- how to present your story through media
 - Committee meeting last week- all programs planned through 2022: Zoom through spring and then hopefully in-person meetings
 - Next meeting December 6
 - 7:36 PM Village Reps
 - i. Dobbs Ferry
 - Halloween in Dobbs is on Sunday. Businesses will have to open up to hand out candy
 - Hazard mitigation plan is expired. County received a grant to provide a new plan for each village. Plan presented last night in concept to present community networks, provide emergency supplies, identify safe places for emergency, reinforcing village resilience (i.e., downtown)
 - ii. 7:51 PM Hastings-on-Hudson
 - <http://destinationhastings.org/wp-content/uploads/2021/10/Gift-Guide-2021-revise.pdf>
 - Hastings safety committee- more crosswalks, more traffic studies, Maple Ave at Spring is getting crosswalk
 - Hastings Beauty Salon celebrating 1st anniversary on Oct 30, 3PM Spring Street
 - Good Witch Hosting Rivers Edge Theater on Thursday and Friday, 7-8 PM
 - Sunday Trunk or Treat (commuter lot across from train station) 12-2 PM
 - Hastings Historical Society hosting walking tours, Nov 6
 - Family to Family- Turkey drive
 - Terry Ryan memorial run returning on Sat, Nov 14
 - Holiday parking begins Thanksgiving
 - Tree lighting December 10 (rain date 17th)
 - Village gift card program, gift guide:
 - Empty storefront next to Penny Lick
 - iii. 8:02 PM Irvington

Sunday children's parade from Immaculate Conception to Main Street
School

8:05 PM Community

Barret Seaman writing a story about supply chain issues as they are affecting small businesses in the Rivertowns—stuff you're having trouble getting or have had to do a work-around to cover. Email him at absea@aol.com.

Piccola Trattoria closing and owner is opening a new project after new construction is complete.

Next Chamber Meeting – November 17

https://us06web.zoom.us/meeting/register/tZctd-uupzoiG9U7_V2seM5SIj5IHya5t9Ax

Meeting adjourned at 8:15 PM